



# Emily Simões

emilysimoes.ca  
hello@emilysimoes.ca

## about

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My work is guided by a strong belief in design as a problem-solving tool, as a way of recognizing and forming relationships between ideas and reality, and as a method for improving the connections between people and the products they use.

I'm a visual story teller and have a passion for creating meaningful design solutions and experiences for brands and audiences. When I'm not in front of my laptop you can usually find me at café, crocheting or playing with fire (see skills).

## education

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### Advanced Graphic Design

Aug 2018 – Jun 2019 / Red River College

### Graphic Design

Aug 2016 – Jun 2018 / Red River College

Jun 2018 – Recipient of the Terry Kuzina Memorial Student Award for Graphic Design

## skills

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Illustrator/ Photoshop/ InDesign/ After Effects/ Premier Pro/ Lightroom/ Adobe XD/ Sketch/ HTML/ CSS/ Invision/ WordPress/ Wix/ Squarespace/ Shopify/ Microsoft Office/ Traditional & Digital Illustration/ Book Binding/ Photography/ Fire Dancing

## clients

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Visa/  
Oracle/  
Canada's Royal Winnipeg Ballet/  
Social Planning Council of Winnipeg/  
Winnipeg Wildin/  
Bring Your Love Festival of Arts/  
Always Dale Events/  
Rave Revival Events/  
Subconscious Events/  
Black Bird Mushrooms/  
Trash Bandits - Impact Reduction/  
Legacy Cheerleading/

## experience

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### Senior Designer

Sep 2021 – Present / Persuasive Media

Overseeing all design projects, from conception to delivery for a wide range of clients. Reviewing junior designers' work and providing constructive feedback. Creating original designs, including motion design, web, branding and social media.

### Creative Director & Lead Designer

Feb 2022 – Feb 2024 / Bring Your Love Festival

Ensuring brand consistency across all avenues. Managing the media and creative team. High-level marketing campaigns, design creation, social media coordination, web management and multimedia design.

### Graphic Designer

Sep 2020 – Sep 2021 / Aveda Institute Wpg

Sep 2020 – Sep 2021 / Verde Salon Group

Lead designer responsible for all design needs of both businesses as well as social media coordination, web management and multimedia design.

### Graphic Designer - Contract

Dec 2019 – Jun 2020 / Guppy Design

Created a variety of layouts, iconography, package designs, website designs, event branding, campaigns, logos, animations and illustrations for a wide range of clients.

### Graphic Designer

Jan 2019 – Mar 2019 / Binary Vision Studios

Redesigned company logo and created a series of logo animations. Designed content for various social media platforms. Created visual assets and illustrations for the Binary Vision Studios website.

### Junior Graphic Designer

Jun 2018 – Aug 2018 / Canadian Museum for Human Rights (CMHR)

Assisted in design elements of the Nelson Mandela exhibit. Created an icon set and UI/UX design for interactive aspects of the exhibit. Designed three unique general admission tickets.

### Graphic Design Internships

Mar 2018 / CMHR

Dec 2017 / Investor's Group Inc.

### Customer Service Representative

Nov 2015 – Feb 2021 / Canada's Royal Winnipeg Ballet